

## Bidjara Media & Broadcasting

# 4RR FM



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### From the Manager

Hello and welcome to our 2013 newsletter!

Bidjara Media & Broadcasting Company Ltd have been very busy since our last newsletter, and I must say that the highlight for me has been our Outside-Broadcasts (OB's). I've been fortunate to hold OB's at Cunnamulla, Quilpie, Roma, Mitchell and round Charleville too. Its great to see get out and meet our listeners face-to-face, especially when most of the time its just me in the studio by myself!

Winter becomes tourist time around the great outback, 4RR have been producing the Tourist Radio for the Murweh Shire Council for the past 10 years. In 2013, 4RR wasted no time in getting sponsorship messages updated and ready for broadcast on 88FM Tourist Information Radio. Unfortunately, this year we encountered a few minor technical problems to begin with, but those aside, I am sure our sponsors will be delighted with the service.

The success of last year's 4RR listening survey was overwhelming, Congratulations to the lucky winners of the TV's! This year, we are again conducting a listeners survey and as an incentive for you to return your

completed survey, we are giving away one major prize and two runner-up prizes, one for Cunnamulla and one for Charleville.

I am excited to tell you that the major prize this year is a 4-day Family Pass & General Camping ticket to the Gympie Muster along with a fuel voucher! It's the ultimate prize for lovers of Australian Country Music. Remember, only one entry per person and to go into the draw, you must complete and return the 2013 4RR listeners survey with your contact details (so we can ring you if you do win!). Entries close 14th June 2013.

In September 2012, 4RR purchased some new promotional items such as T-shirts and hats in all shapes and sizes! All of our items are available to the public and for a closer look, come and see us at the local Show, Friday 17th May in Charleville. I am looking forward to once again getting out and meeting our listeners.

In closing, I would like to express my extreme gratitude for the continuing support from the Board of Directors and 4RR Staff. I look forward to another rewarding year ahead in 2013.

Many Thanks,  
Karen

*live, local, lovin it*

## Passionate about Football?



Introducing Laurie Parker!

The man behind the 4RR NRL Footy Segment each Friday morning 7:20am.

Laurie gives you the scoop on last week's matches, local and national, as well as tipping the favourite for the upcoming games.

With his love of the game and long history of doing a footy program with Radio 4RR in Brisbane, we didn't think twice about taking Laurie up on his offer to do a footy segment on 4RR.



Every Friday morning in the breakfast show, Laurie casts his critical eye over matches of the past week. Analysing players and clubs is the key to predicting who will win this footy season, and Laurie is here to help!

Laurie's tipping Melbourne Storm, Manly Sea Eagles, South Sydney Rabbitohs, Titans, Broncos, Cowboys and the Bulldogs, to make it to the 2013 Semi Finals.

And as for a Grand Final prediction, Laurie reckons the Melbourne Storm will be extremely hard to beat again in 2013.

4RR is pleased to host Laurie's Footy segment each Friday in the Brekky show, make sure you tune in for your footy fix!

## Technique, Technique, Technique!



Technology advances so quickly in these times, so staff at 4RR are always keen to learn and embrace new techniques. From new office practices to live broadcasting, producing pre-recorded announcements and training new staff - there is a lot more to what's on your radio than you might think!

Earlier this year, we invited a trainer to visit us in Charleville and give staff some helpful tips and some new tricks to the art of producing quality sound.

Staff received hands help with using Adobe Audition software which put simply is a complex and complete multitrack digital audio recorder, mixer and editor for Windows OS. Everything that is produced in our studio is done using this computer software so its really important that we keep our skills current.



Pictured Top: L to R. Karen Russell, Steve Fox, Amy In-side, Dana Lawton.

Pictured Above: 4RR staff get some hands on training to brush up on their production skills.

Pictured Left: Karen Russell and Amy In-side apply new skills in Studio B, production.



**Don't forget that the Bidjara Conference room is available for hire. We have the latest equipment and facilities including flat screen TV, reverse cycle split air-conditioning, tea and coffee facilities and the room can easily accommodate up to 80 people. Call us for more information.**



## National Indigenous Ear Health Campaign



Recently, 4RR received funding from the Australian Government Initiative as part of the National Indigenous Ear Health Campaign to promote and raise awareness of the importance of Ear Health, especially for children.

4RR were lucky to secure Jolene Russell to coordinate the six month project. Jolene lead the campaign designed to put a spot light on a common, yet serious ear condition called Otitis Media, also know as ear disease and middle ear infection.



Although most children are affected by Otitis Media at some stage in their early years, the prevalence, recurrence and degree of infection recorded for Aboriginal and Torres Strait Islander people is significantly higher. If left untreated, ear infections can cause hearing loss which can lead to all sorts of development difficulties such as problems learning at school, being able to develop socially and emotionally.



Our mission throughout the campaign was to promote awareness and early detection of Otitis Media, helping to break down barriers to seeking medical treatment for ear disease. 4RR made the most of the production studio during the six months, creating radio information segments, promo's and interviews.

We also enlisted the help of some professionals! Thanks to Kerry Gaulton, Hearing Health Worker at Charleville Western Areas Aboriginal & Torres Strait Islander Community Health (CWAATSICH) and Audiometrist Neale Stuart who accompanied us on our trips and performed hearing tests. Not to mention the outstanding efforts of health workers at Cunnamulla, Quilpie, Mitchell, Charleville and Roma. Without you all, our project would not have been a success.



Lastly, 4RR would like to say a special thankyou for embracing our campaign and to the parents that brought their children along to our Broadcasts. For more information about Ear Health, you can contact your local Aboriginal Health Centre or log onto [www.careforkidsears.health.gov.au](http://www.careforkidsears.health.gov.au)

**"Your work is going to fill a large part of your life, and the only way to be truly satisfied is to do what you believe is great work. And the only way to do great work is to love what you do.  
If you haven't found it yet, keep looking. Don't settle."**

- Steve Jobs, innovator & visionary, co-creator of Apple

## Think Pink!

You'll have no excuse for not noticing us now that we have added PINK to our closet!

The girls got into the spirit, wearing pink for 4RR's Pink Ribbon Morning Tea to raise money for Breast Cancer.



L to R. Amelia Gaulton, Dana Lawton, Jolene Russell and Shelly Gaulton.



# Who's That Man?



Meet William Conlon, the Chairperson of Bidjara Media and Broadcasting Company Board of Directors.

Born in Rockhampton Queensland, Bill spent many years working in the area of Child Protection. He is a Kullilli man on his Father's side and Wakka Wakka on his Mother's side.

**“Don't just look at the tallest tree in the forest, rather look at the whole of the forest, you will gain better perspective and view of life.”**

We are extremely fortunate to have Bill as our Chairperson, he brings with him a wealth of knowledge and charisma!

## What's on the Radio

Monday	Tuesday	Wednesday	Thursday	Friday
<b>12am - 6am</b> 4RR OVERNIGHT	<b>12am - 6am</b> 4RR OVERNIGHT	<b>12am - 6am</b> 4RR OVERNIGHT	<b>12am - 6am</b> 4RR OVERNIGHT	<b>12am - 6am</b> 4RR OVERNIGHT
<b>6am - 9am</b> Karen Russell Breakfast Show	<b>6am - 9am</b> Karen Russell Breakfast Show	<b>6am - 9am</b> Karen Russell Breakfast Show	<b>6am - 9am</b> Karen Russell Breakfast Show	<b>6am - 9am</b> Karen Russell Breakfast Show
<b>9am - 12pm</b> Great Music Mornings	<b>9am - 12pm</b> Great Music Mornings	<b>9am - 12pm</b> Great Music Mornings	<b>9am - 12pm</b> Great Music Mornings	<b>9am - 12pm</b> Great Music Mornings
<b>12pm - 1pm</b> 4RR FM Midday Classic's	<b>12pm - 1pm</b> 4RR FM Midday Classic's	<b>12pm - 1pm</b> 4RR FM Midday Classic's	<b>12pm - 1pm</b> 4RR FM Midday Classic's	<b>12pm - 1pm</b> 4RR FM Midday Classic's
<b>1pm - 2pm</b> Deadly Sounds	<b>1pm - 2pm</b> Special Programme That Year	<b>1pm - 2pm</b> 4RR's Country Top 10 Countdown	<b>1pm - 2pm</b> Special Programme That Year	<b>1pm - 2pm</b> 4RR's Hot 10 Hits Countdown
<b>2pm - 5pm</b> Dana Lawton Deadly Request Show	<b>2pm - 5pm</b> Dana Lawton Deadly Request Show	<b>2pm - 5pm</b> Dana Lawton Deadly Request Show	<b>2pm - 5pm</b> Dana Lawton Deadly Request Show	<b>2pm - 5pm</b> Dana Lawton Deadly Request Show
<b>5pm - 8pm</b> 4RR non stop music	<b>5pm - 8:30pm</b> 4RR non stop music	<b>5pm - 9pm</b> 4RR non stop music	<b>5pm - 8:30pm</b> 4RR non stop music	<b>5pm - 12am</b> 4RR R & B Friday Night
<b>8pm - 12am</b> NIRS 98.9FM Blue's with a Feeling	<b>8:30pm - 12am</b> NIRS CAAMA'S Warren H Williams	<b>9pm - 12am</b> NIRS Mary G Show	<b>8:30pm - 12am</b> NIRS CAAMA'S Warren H Williams	
<b>Saturday</b>	4RR FM Local Programming - New Music			
<b>Sunday</b>	4RR FM Local Programming Country Mix 7pm - 12am NIRS 98.9FM Uncle Pete's Request Show			

99.7fm Cunnamulla



105.7fm Charleville