

4RR FM LISTENING SURVEY 2012

Bidjara Media & Broadcasting is inviting you to help us improve our broadcasting service to listeners in Charleville and Cunnamulla. Please take a moment to complete our listening survey and return it to us before 23rd March 2012 to go into the draw to WIN! a brand new 81cm LG LCD Television. Entries are limited to one survey per person.

Bidjara Media & Broadcasting wishes to advise all participants that information collected as part of our survey will only be used to identify areas of achievement and improvement in our broadcasting service and provide integral statistical information to our various funding bodies.

All participants are encouraged to enter our promotion to WIN! a brand new 81cm LG LCD Television, your personal details will not be retained by this station nor will they be released to any third party. You will not be contacted in relation to feedback you have provided as part of this survey.

You may select more than one answer per question if applicable.

<p>1. DO YOU LISTEN TO THE RADIO?</p> <p><input type="checkbox"/> Yes, all the time</p> <p><input type="checkbox"/> Sometimes</p> <p><input type="checkbox"/> No, Never</p>	<p>6. WHAT TYPES OF MUSIC DO YOU ENJOY LISTENING TO?</p> <p><input type="checkbox"/> Country</p> <p><input type="checkbox"/> Rock</p> <p><input type="checkbox"/> R n B / Rap</p> <p><input type="checkbox"/> Golden Oldies</p> <p><input type="checkbox"/> Murri</p> <p><input type="checkbox"/> Alternative music such as Jazz, Blues, Reggae, Classical</p>	<p>10. WOULD YOU LIKE TO ACCESS 4RR VIA THE INTERNET?</p> <p><input type="checkbox"/> Yes, I would like to access 4RR on-line programming / listen to streamed radio</p> <p><input type="checkbox"/> Yes, I would access the website to get further information</p> <p><input type="checkbox"/> No, I would not access 4RR via the internet</p>
<p>2. WHERE DO YOU LISTEN TO THE RADIO?</p> <p><input type="checkbox"/> In the Car</p> <p><input type="checkbox"/> At Home</p> <p><input type="checkbox"/> At Work</p> <p><input type="checkbox"/> None of the Above</p>	<p>7. DO YOU CONSIDER 4RR NEWS BULLETINS AND INFORMATION ADEQUATE?</p> <p><input type="checkbox"/> Yes, all of the time</p> <p><input type="checkbox"/> Sometimes</p> <p><input type="checkbox"/> No, never</p>	<p>11. PLEASE INDICATE YOUR AGE GROUP? <i>* optional</i></p> <p><input type="checkbox"/> 15 - 24 years</p> <p><input type="checkbox"/> 25 - 30 years</p> <p><input type="checkbox"/> 40 - 54 years</p> <p><input type="checkbox"/> 55 years and over</p>
<p>3. WHICH STATION DO YOU LISTEN TO?</p> <p><input type="checkbox"/> 4RR - 105.7FM</p> <p><input type="checkbox"/> 4VL - 918 AM</p> <p><input type="checkbox"/> 4CCC - 101.7FM</p> <p><input type="checkbox"/> ABC RADIO</p> <p><input type="checkbox"/> None of the Above</p>	<p>8. DO YOU THINK 4RR PROVIDES AN ADEQUATE RADIO SERVICE FOR CHARLEVILLE AND CUNNAMULLA?</p> <p><input type="checkbox"/> Yes, very valuable</p> <p><input type="checkbox"/> Sometimes</p> <p><input type="checkbox"/> No, not very valuable</p>	<p>12. YOUR GENDER? <i>*optional</i></p> <p><input type="checkbox"/> Male</p> <p><input type="checkbox"/> Female</p>
<p>4. WHAT DO YOU LIKE TO HEAR ON YOUR PREFERRED RADIO STATION?</p> <p><input type="checkbox"/> News and Weather Information</p> <p><input type="checkbox"/> Specialist / Feature Programs</p> <p><input type="checkbox"/> Good music</p> <p><input type="checkbox"/> Local Announcements for Community Events</p> <p><input type="checkbox"/> Local Emergency / Disaster Information</p> <p><input type="checkbox"/> Personalities / Announcers / Voices that are engaging</p>	<p>9. HAVE YOU EVER USED THE INTERNET TO LISTEN TO ANY "STREAMED" OR "ON-LINE" RADIO PROGRAMS?</p> <p><input type="checkbox"/> Yes, I have used the internet downloaded a radio podcast from the internet on my computer and/or phone</p> <p><input type="checkbox"/> Yes, I have used the internet to listen to a radio station on my computer and/or phone</p> <p><input type="checkbox"/> Yes, I have visited the internet website of a radio station</p>	<p>13. DO YOU IDENTIFY AS BEING ABORIGINAL AND/OR TORRES STRAIT ISLANDER? <i>*optional</i></p> <p><input type="checkbox"/> Yes</p> <p><input type="checkbox"/> No</p>
<p>5. WHAT IS YOUR FAVOURITE LISTENING TIME?</p> <p><input type="checkbox"/> 6am - 9am - Breakfast Program</p> <p><input type="checkbox"/> 9am - 1pm - Mid Morning Program</p> <p><input type="checkbox"/> 1pm - 5pm - Afternoon Program</p> <p><input type="checkbox"/> 5pm - 12am - Night Program</p> <p><input type="checkbox"/> None of the above</p>	<p>14. WE WOULD BE VERY INTERESTED TO HEAR YOUR FEEDBACK OR SUGGESTIONS SO THAT WE CAN IMPROVE OUR RADIO SERVICE:</p> <p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p>	

To go into the draw to WIN! a brand new 81cm LG LCD Television
Please complete this section and return it with your survey to:

Bidjara Media & Broadcasting
 Listening Survey Promotion
 PO Box 687
 CHARLEVILLE, QLD 4470



4RR have two televisions to giveaway, one for CUNNAMULLA participants and one for CHARLEVILLE participants. All entries must be received by Thursday 23rd March 2012, then stay tuned to hear more information on when the winners will be announced. Winners will be contacted by telephone, so please ensure your details are correct before sending in your entry.

Your Name: _____

Please Circle: CHARLEVILLE / CUNNAMULLA

Your Phone Number: _____

Thankyou for your participation and GOOD LUCK!!