

4RRFM

Monday 6th December 2010

From the Manager

For those who don't know about us, Bidjara Media & Broadcasting Company Ltd (4RRFM) was first established back in 1999. A survey conducted in 1998, identified lack of Aboriginal & Torres Strait Islander news, information and music content on commercial and other radio stations in South West Queensland.

I was first employed by Bidjara Housing Company in 1999 as a Project Officer. At the time, I had been working in the Broadcasting Industry for around 5 years having been employed in commercial radio as Announcer, Programme Director and Manager.

On behalf of Bidjara Media & Broadcasting Company Ltd, I sought a community broadcast licence to service the Aboriginal & Torres Strait Islander community of Charleville. The radio station was officially opened by the Hon John Herron in March 2000 and continues to receive funding from DEWHA annually to support operations.

The Station today

Bidjara Media & Broadcasting employs three full-time and four casual staff. A Board of Directors are elected annually at the Annual General Meeting (AGM) and meet regularly to ensure operational requirements and objectives are being met. The station has

now survived two major floods with the most recent March flood causing over \$250 000 damage to our building and equipment. We have been fortunate to have support from our funding body and building contractors to help us restore most damage property and equipment.

Just a reminder that the 4RRFM CD Shop is operational again, and just in time for Christmas we're having a half price CD Sale. There is a huge range of 4RRFM promotional items such as shirts, jumpers, pens and coffee mugs available in various sizes and colours at reasonable prices. Out of town orders are most welcome.

Also worth mentioning, the Bidjara Conference room is now available for hire and features the latest equipment and facilities. The conference room has been refurbished with new carpet, reverse cycle split air-conditioning, rest-rooms, tea and coffee facilities, chairs and tables that easily accommodate up to 80 people. Catering for meetings / gatherings can also be arranged, all at competitive prices.

Looking to 2011

As 2010 comes to a close, we have many more exciting things planned for the new year.

I would like to wish all of our listeners a safe and happy Christmas.

Karen Russell

Bidjara Media & Broadcasting

51 Wills Street

PO Box 687

CHARLEVILLE QLD 4470

AUSTRALIA

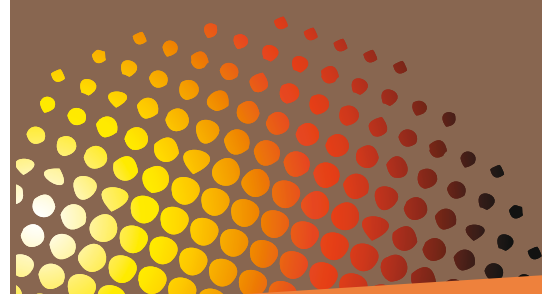
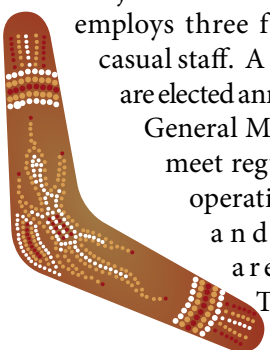
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105.7FM Charleville

99.7FM Cunnamulla



Meet the staff ...

Amelia Gaulton

I began working at the radio station when it first opened in 2000. I've been involved in the broadcast industry for twelve years and although I've had time in between to pursue my other interests I'm definitely still attracted to radio.

I am the Senior Broadcaster, giving support and guidance to trainee's and our other announcers. Each day I do an on-air shift but while I'm not on air, I'm still behind the microphone preparing pre-recorded segments, announcements, daily running logs, and editing music.

I've had the chance during my employment to be able to advance my skills in broadcast and have completed Certificate III & Certificate IV in Broadcasting. I'm also busy studying to complete a Certificate IV in Frontline Management and Certificate IV in Business Studies.

Radio is such a powerful and creative media tool, I enjoy learning about all the new technology associated with production - things have changed a lot since cart machines and compact disc's (CD's)!

Tune in to hear me each day from 10am.

Aidan Mallyer

I started work at 4RR in January 2010, my position is Junior Broadcaster.

I enjoy working at the radio station because I get to work with music and plan on-air shows. All of our music is kept on a computer so there is much editing and checking to do before we can play it on the radio station.

I think the broadcast content on 4RR appeals to our listening audience in Charleville and Cunnamulla by supporting Indigenous and local artists and local community information. I hope that in the future we can get more youth involved as well.



Dana Lawton's Deadly Request Show!

Hi, I'm Dana Lawton and I've been a casual Broadcaster at 4RR for over twelve months. You can tune into my deadly request every day from 2pm to 5pm, it's great to play your request's, especially to those listeners in Cully!

I find radio so appealing as a media tool because when I am on-air, I can reach my audience whether you are at work, in the car, doing housework, shopping or even waiting at the Dentist - it's so personal and yet you never get to see me!

Each day I research my show, prepare my announcements so that I can provide the most accurate information. I really love listening to music and sometimes the music I play in my show reflects how I am feeling too.

There's many places to go in the broadcast industry and soon after I complete my Certificate IV in Frontline Management and Certificate IV in Business Studies I want to learn more about programming and daily running logs.



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I'm employed as an Admin Assistant, its my job to help out with the CD Shop, editing music on the computer and various other admin duties around the station.

Communication is all very technical in these times and our radio station is moving fast to keep up with all the gismo's and gadgets, soon you'll most likely be able to listen to 4RR over the internet!



From Left to Right: Karen Russell, Dana Lawton (back), Simone Bennett, Steve Fox (back) and Amelia Gaulton.

Steve Fox - All about the money

Hi, I'm Steven Fox. I've been the Finance Officer at Bidjara Media & Broadcasting Company for the past two years.

I'm responsible for all things Finance and Administration at the Radio Station I oversee all operations of the 4RR FM CD Shop.

I work closely with Karen and I thoroughly enjoy working in our small team. The next time you ring the radio station don't be surprised if I'm the person you talk to!!

4RR FM Welcomes Cunnamulla listener's on 99.7fm

In April 2010, 4RR FM extended it's broadcast area to include the township of Cunnamulla.

4RR FM (Bidjara Media & Broadcasting Company Ltd) was successful with an application to secure an OAL (Out of Area Licence) to provide a broadcast service to the community of Cunnamulla.

Karen Russell began consultations with members of the Paroo Shire Council in September 2009, seeking support and permission for installation of transmission equipment at the Water Tower site in Cunnamulla. The Paroo Shire Council have provided overwhelming assistance and all transmission equipment is in place and fully operational.

4RR FM provides a very unique and specialised program to ensure Aboriginal and Torres Strait Islander people living in Charleville and Cunnamulla,

have access to information news and music pertaining to them.

Bidjara Media & Broadcasting Company recently celebrated 10 years of broadcasting on the 10th March 2010 and, although the celebrations were 'less the cake' and more 'the cleaning', the station has gone from strength to strength now having survived 2 floods and partial loss of funding.

Don't forget if you live in Cunnamulla we invite you to be a part of our station by sending in community news and information, birthday calls and song requests.

In closing, it should be noted that none of this would be possible without the tremendous support

of the Paroo Shire Council and local Traditional Owner representatives.

Tune in to our deadly station on 99.7FM.in Cunnamulla!



Did you know?

A survey conducted earlier this year revealed that out of 2599 people in our broadcast area, 1507 tuned into 4RR each month!

What's on the Radio

Monday	Tuesday	Wednesday	Thursday	Friday
12am - 6am 4RR OVERNIGHT	12am - 6am 4RR OVERNIGHT	12am - 6am 4RR OVERNIGHT	12am - 6am 4RR OVERNIGHT	12am - 6am 4RR OVERNIGHT
6am - 9am Karen Russell Breakfast Show	6am - 9am Karen Russell Breakfast Show	6am - 9am Karen Russell Breakfast Show	6am - 9am Karen Russell Breakfast Show	6am - 9am Karen Russell Breakfast Show
9am - 10am Ray Hadley Talk Back	9am - 10am Ray Hadley Talk Back	9am - 10am Ray Hadley Talk Back	9am - 10am Ray Hadley Talk Back	9am - 10am Ray Hadley Talk Back
10am - 12pm Amelia Gaulton Morning Show	10am - 12pm Amelia Gaulton Morning Show	10am - 12pm Amelia Gaulton Morning Show	10am - 12pm Amelia Gaulton Morning Show	10am - 12pm Amelia Gaulton Morning Show
12pm - 1pm 4RR FM Midday Classic's	12pm - 1pm 4RR FM Midday Classic's	12pm - 1pm 4RR FM Midday Classic's	12pm - 1pm 4RR FM Midday Classic's	12pm - 1pm 4RR FM Midday Classic's
1pm - 2pm Deadly Sounds	1pm - 2pm 4RR Speciality Pro- gramme	1pm - 2pm 4RR's Country Top 10 Countdown Aidan Mallyer	1pm - 2pm 4RR Speciality Pro- gramme	1pm - 2pm 4RR's Hot 10 Hits Countdown Aidan Mallyer
2pm - 5pm Dana Lawton Deadly Request Show	2pm - 5pm Dana Lawton Deadly Request Show	2pm - 5pm Dana Lawton Deadly Request Show	2pm - 5pm Dana Lawton Deadly Request Show	2pm - 5pm Dana Lawton Deadly Request Show
5pm - 8pm 4RR non stop music	5pm - 8:30pm 4RR non stop music	5pm - 9pm 4RR non stop music	5pm - 8:30pm 4RR non stop music	5pm - 12am 4RR R & B Friday Night
8pm - 12am NIRS 98.9FM Blue's with a Feeling	8:30pm - 12am NIRS CAAMA'S Warren H Williams	9pm - 12am NIRS Mary G Show	9pm - 12am NIRS Mary G Show	8:30pm - 12am NIRS CAAMA'S Warren H Williams
Saturday	4RR FM Local Programming - New Music			
Sunday	4RR FM Local Programming Country Mix 7pm - 12am NIRS 98.9FM Uncle Pete's Request Show			

Our Broadcast Coverage

Good news for our listeners in Charleville

4RR FM listeners in Charleville will have noticed a clearer and stronger reception of 105.7FM around town, as we've recently moved our transmitter. The transmitter was originally located on the NTL site (now Broadcast Australia), 11km to the east on the Morven Road.

The transmission equipment was originally placed there to benefit those working on our Bidjara properties and surrounding areas. However, reaching up to 60km radius of Charleville in beautiful sounding stereo came at a cost. This unfortunately meant a weaker reception for our listeners in



the township of Charleville which prompted us to seek funding to have the transmission equipment relocated.

Earlier this year Karen Russell met with Murweh Shire Council Representatives to discuss the possibility of moving the transmission equipment to the Water Tower site in Parry Street.

The Murweh Shire Council have been very supportive and the move was successful. We would like to extend special thanks to DEWHA the Murweh Shire Council, N-COM and the Charleville community.